



Three New Training Events from Skills Channel TV

Creativity in learning,
helping people to achieve

THIS IS SKILLS CHANNEL TV

**SKILLS
CHANNEL
TV**



“The best prediction of your future is whatever you believe it will be.”

**Alec McPhedran
Skills Channel TV**

With budgets become ever tighter, we have developed three new programmes that concentrate on making a positive difference through attending a one or two day event. Highly pragmatic, and with a bit of fun too, these new workshops can be delivered as part of your in-house offer.

A little bit about Skills Channel TV and what we do

Our aim is to help people achieve. We do this by delivering creative training, challenging coaching and focused team facilitation.

Where we know we are a bit different is in that we provide learning that's really pragmatic, hands-on and instantly applicable.

Our key expertise is in leadership, strategy, management and personal development. Clients include Rolls-Royce, Freemantle Media, BECTU, The Chartered Management Institute, Hemsley Fraser and Silverstone.

Some of the projects we are working on:

Training

- Presentation and Pitching Skills
- The Art of Networking
- Career Management and Interviews
- The Accidental Team Leader
- Handling the Media Skills
- Community Challenge Team Building

Coaching

- School Head in Leadership
- Hotel Director in Leadership Skills
- Film Maker in Fund Generation
- SME Owner in Growing the Business

Facilitation

- Creative Business in 5 Year Planning

Bite Size Learning Sessions

New: Two hour bite size learning sessions for quick hits on specific topics

We now offer these amazing bites size learning sessions which are great for breakfast or lunchtime events. Each two hour session focuses on a specific topic and allows people to learn and test ways in which they can improve their performance. Examples include SMART Objective Setting, Giving Feedback, Planning for your Appraisal/Review, Questioning and Listening Skills, Instant Coaching and Motivating People. If you are interested in offering in-house Bite Size Learning, do give us a call to talk over ideas.

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GREAT PRESENTATION SKILLS



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The political party that wants to ban PowerPoint

A group of people in Switzerland are trying to outlaw the world's favourite presentation software

Switzerland could become the first country to outlaw PowerPoint presentations if a new party runs in the October parliamentary elections. Matthias Poehm, founder of the Anti-PowerPoint Party, claims that €350bn could be saved globally each year by ditching the scourge of public speaking. Poehm believes that the software takes people away from their work and teaches them little. "There is a solution," he says. "A flipchart."

- Do people in your business make presentations or pitches?
- Sometimes... are they a tad boring?
- What do your customers think when they are being presented to?
- Are people really representing your brand by the way they present?

A new highly interactive workshop from Skills Channel TV – Great Presentation Skills.

Building on our already successful Dynamic Presentations session, we now include presenting using Pecha Kucha, the format in presentations from Japan's creative community.

The one or two day event is tailored to your specific needs and reminds people that they are the person presenting, not being reliant on PowerPoint or video, sort of harping back a bit to good old story telling.

Highly interactive, hands on and with use of filming – a great event.

Typically, for workshops such as this, the ideal group size is 6 to 8 people for maximum benefit.

So, what is Pecha Kucha and why is it useful?

Drawing its name from the Japanese term for the sound of "chit chat", it rests on a presentation format that is based on a simple idea: 20 images x 20 seconds. It's a format that makes presentations concise, and keeps things moving at a rapid pace. More time for discussions!

An example one day event

- One Minute Presentation
- The Basics of Great Presentations
- Communication Essentials
- Second Presentation
- Supporting Your Presentations
- Welcome to Pecha Kucha
- Final Presentation with Pecha Kucha
- The Next Steps with Slideshare



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Creative training and development

COACHING FOR PERFORMANCE

COACHING

now is part of the leadership development training for elite executives and talented up-and-comers at IBM, Motorola, JP Morgan, Chase and Hewlett Packard. These companies are discretely giving their best prospects what star athletes have long had: a trusted advisor to help

REACH THEIR GOALS.

CNN

**“I NEVER CEASE TO BE
AMAZED
AT THE POWER OF THE
COACHING PROCESS...”**

JOHN RUSSELL

08:45

MANAGING DIRECTOR, HARLEY DAVIDSON EUROPE

- Little or no money for formal training courses?
- Do you want to really develop the people who work with you?
- Need to find a cost effective way of getting the best out of people?
- Why not use your existing skills and experience and coach people.

How do we understand and define what coaching is?

Training tells people what to do and coaching asks what they think they should do – all towards the same end goal for improved performance.

We see coaching as one to one support in helping people to achieve goals by guiding them to explore and try out new behaviours and actions.

Why should people develop their coaching skills?

Coaching is one of the top six traits of a great manager (Hay-McBer). It focuses on individuals who need to improve their performance or develop their existing talent. Either way, it's about maximising potential from your people.

Every day, you have coaching opportunities. If a member of your team asks you something – is it a chance to coach them?

Training is fine, it tells people what to do but with coaching support, you help them to change behaviour.

An example one day event

- Training, Coaching and Mentoring
- Key Coaching Skills
- Managing Coaching Sessions
- Ethics and Coaching for Results
- Real Life Coaching Practice
- Personal Development Planning
- On-line Post Event Support
- The Next Steps

Skills Channel TV offer one or two day coaching workshops and can also provide national accreditation.

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Creative training and development

THE ACCIDENTAL TEAM LEADER



A good objective of leadership is to help those who are doing poorly to do well and to help those who are doing well to do even better.

Jim Rohn

Being promoted to team leader or supervisor is a bit of a wake up call. Now we're dealing with people, targets, motivation and lot's of things that we've never had to deal with before. **The Accidental Team Leader** helps new or existing people learn the essentials for managing teams.

Who is the Accidental Team Leader workshop for?

In many cases, people are promoted to team leader or supervisor without having the knowledge and skills to manage others.

This workshop is for new or existing team leaders who have had no formal training. It's highly interactive, pragmatic and instantly applicable.

What are the benefits of running an in-house event?

This workshop presents a brilliant opportunity to improve business performance. By having motivated and skilled team leaders make better decisions, develop their team and manage poor performance, this simply all contributes to the bottom line.

An example two day event

Day One

- The Role of the Team Leader
- From Vision to Performance
- Motivating People
- The Art of Delegating

Day Two

- Performance Management
- Setting Performance Objectives
- Dealing with Poor Performance
- Developing Productive Teams
- Managing Your Own Development

Skills Channel TV offer one and two day workshops and can also provide national accreditation. If you would like to discuss ideas for your people, give us a call and let's see what we can come up with.

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