

SKILLS CHANNEL TV

TALENT DEVELOPMENT FOR BROADCASTERS



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

“Management is doing things right; leadership is doing the right things.”
Peter F. Drucker

Workshop Title:	An Introduction to Management
Aimed at:	People in the media industry who manage creative or production teams who have had little or no formal training in managing and leading people..
Aim:	The aim of the workshop is to identify the key essentials for great team leading and management..
Duration:	9.30 to 5.00
Content:	The content for the session: <ul style="list-style-type: none">• Leaders v's managers• How teams work• Motivation and delegation• Managing performance• Dealing with conflict
No of Participants:	Maximum 12 people
Skills Channel TV:	Skills Channel TV is part of the hugely successful mcphedran co uk, the training company for the creative industries. The aim of Skills Channel TV is to focus on developing people in the broadcast industry. The company was founded by Alec McPhedran who is a leading coach and facilitator of leadership and personal development in the creative industries. Alec was previously responsible for learning and talent development at Channel 4, FTKnowledge, The Pearson Group and Henley Management College. Alec is a member of BAFTA and the RTS and is the founder of Skills Channel TV. Skills Channel TV work with a number of industry experienced associates who are typically selected dependant on client and participant needs.
Benefits:	As a result of the day, attendees will be able to apply a range of essential management skills in promoting and managing their teams.

For more information visit www.skillschannel.tv or call 01536 522792