

# SKILLS CHANNEL TV

## TALENT DEVELOPMENT FOR BROADCASTERS



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

***“ Television! Teacher, mother, secret lover.”***  
**Homer Simpson**

<b>Workshop Title:</b>	<b>An Introduction to Television</b>
<b>Aimed at:</b>	People in the media industry who have not yet had experience of the workings of a television studio, the roles involved and the issues around making television.
<b>Aim:</b>	The aim of the workshop is to introduce participants to the basics of television production.
<b>Duration:</b>	Two days, 9.30 to 5.00
<b>Content:</b>	The content for the two days is: <ul style="list-style-type: none"><li>• Studio familiarisation</li><li>• The key roles in production</li><li>• Making a short</li><li>• Scripts</li><li>• Location shoots</li><li>• The importance of edit</li></ul>
<b>No of Participants:</b>	Maximum 12 people
<b>Skills Channel TV:</b>	Skills Channel TV is part of the hugely successful mcphedran co uk, the training company for the creative industries. The aim of Skills Channel TV is to focus on developing people in the broadcast industry. The company was founded by Alec McPhedran who is a leading coach and facilitator of leadership and personal development in the creative industries. Alec was previously responsible for learning and talent development at Channel 4, FTKnowledge, The Pearson Group and Henley Management College. Alec is a member of BAFTA and the RTS and is the founder of Skills Channel TV. Skills Channel TV work with a number of industry experienced associates who are typically selected dependant on client and participant needs.
<b>Benefits:</b>	As a result of the day, attendees will be able to appreciate the multi-role environment of a television production and the need to cooperate in television environments in a high pressure time dominated production.

For more information visit [www.skillschannel.tv](http://www.skillschannel.tv) or call 01536 522792