

SKILLS CHANNEL TV

TALENT DEVELOPMENT FOR BROADCASTERS



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

***"A good coach will make their players see what they can be rather than what they are."
Ara Parasheghian***

- Workshop Title:** Essential **Coaching and Mentoring Talent**
- Aimed at:** People in the media industry who need to develop key team members and talent effectively and quickly in order to improve performance or develop their capability.
- Aim:** The aim of the workshop is to clarify and develop the skills of coaching and mentoring and its value in the creative industries
- Duration:** 9.30 to 5.00
- Content:** The content for the session:
- Managing performance
 - Developing people
 - Coaching v's mentoring
 - Coaching skills
 - The role of the mentor
 - Coaching in the creative industries
 - The value of coaching and mentoring
- No of Participants:** Maximum 12 people
- Skills Channel TV:** Skills Channel TV is part of the hugely successful mcphedran co uk, the training company for the creative industries. The aim of Skills Channel TV is to focus on developing people in the broadcast industry. The company was founded by Alec McPhedran who is a leading coach and facilitator of leadership and personal development in the creative industries. Alec was previously responsible for learning and talent development at Channel 4, FTKnowledge, The Pearson Group and Henley Management College. Alec is a member of BAFTA and the RTS and is the founder of Skills Channel TV. Skills Channel TV work with a number of industry experienced associates who are typically selected dependant on client and participant needs.
- Benefits:** As a result of the day, attendees will be able to encourage and develop key people who are important to their team or business in a cost effective and highly productive way.

For more information visit www.skillschannel.tv or call 01536 522792