

SKILLS CHANNEL TV

TALENT DEVELOPMENT FOR BROADCASTERS



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

**"The audience only pays attention as long as you know where you are going."
Philip Crosby**

Workshop Title:	Dynamic Presentations
Aimed at:	People in the media industry who need to develop their impact through their presentations to commissioning editors, partners, funders and other key stakeholders
Aim:	The aim of the workshop is to develop skills in preparing for and delivering a dynamic presentation that have a positive impact on others
Duration:	9.30 to 5.00
Content:	The content for the session: <ul style="list-style-type: none">• Scary presentations• Preparation and message value• Communication techniques for high impact presentations• Use of themes, props and visual aids• VAK• Delivering dynamic presentations
No of Participants:	Maximum 12 people
Skills Channel TV:	Skills Channel TV is part of the hugely successful mcphedran co uk, the training company for the creative industries. The aim of Skills Channel TV is to focus on developing people in the broadcast industry. The company was founded by Alec McPhedran who is a leading coach and facilitator of leadership and personal development in the creative industries. Alec was previously responsible for learning and talent development at Channel 4, FTKnowledge, The Pearson Group and Henley Management College. Alec is a member of BAFTA and the RTS and is the founder of Skills Channel TV. Skills Channel TV work with a number of industry experienced associates who are typically selected dependant on client and participant needs.
Benefits:	As a result of the day, attendees will be able to positively prepare and deliver great presentations that are focussed on making people take action positively.

For more information visit www.skillschannel.tv or call 01536 522792