

# SKILLS CHANNEL TV

## TALENT DEVELOPMENT FOR CREATIVE PEOPLE



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

**“Management is doing things right; leadership is doing the right things.”  
Peter F. Drucker**

<b>Workshop Title:</b>	High Impact Leadership
<b>Aimed at:</b>	People in the media industry who need to develop their leadership skills in the creative environment.
<b>Aim:</b>	The aim of the workshop is to explore and develop high impact personal leadership styles and how they can be applied in leading creative teams and businesses
<b>Duration:</b>	9.30 to 5.00
<b>Content:</b>	The content for the session: <ul style="list-style-type: none"><li>• Leadership Styles</li><li>• Leaders v's Managers</li><li>• Strategic Leadership</li><li>• Taking People with You</li><li>• Influencing and Motivation</li><li>• The Leadership Action Plan</li></ul>
<b>No of Participants:</b>	Maximum 12 people
<b>Skills Channel TV:</b>	Skills Channel TV is part of the hugely successful mcphedran co uk, the training company for the creative industries. The aim of Skills Channel TV is to focus on developing people in the broadcast industry. The company was founded by Alec McPhedran who is a leading coach and facilitator of leadership and personal development in the creative industries. Alec was previously responsible for learning and talent development at Channel 4, FTKnowledge, The Pearson Group and Henley Management College. Alec is a member of BAFTA and the RTS and is the founder of Skills Channel TV. Skills Channel TV work with a number of industry experienced associates who are typically selected dependant on client and participant needs.
<b>Benefits:</b>	As a result of the day, attendees will be able to positively identify and utilise their preferred leadership style and encourage people to move their business forward.

For more information visit [www.skillschannel.tv](http://www.skillschannel.tv) or call 01536 522792