

SKILLS CHANNEL TV

TALENT DEVELOPMENT FOR BROADCASTERS



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

"If I have seen further, it is because I have been standing on the shoulders of giants."
Isaac Newton

- Programme Title:** **The Creative Team Leader**
An ILM Accredited Level 2 Introductory Certificate in Team Leading Award
- Programme Aim:** The aim of the programme is to provide participants with an opportunity to learn, discuss and explore effective team leading skills
- Duration:** Three one day workshops with pre and post programme activities
- Aimed at:** People in the broadcast industries who manage teams or freelancers, contractors or full-time employees who have had little or no formal creative team leading training. A great, energetic and interactive workshop.
- Qualification:** The Creative Team Leader programme consists of a minimum 22 guided learning hours selected from the full ILM Level 2 Certificate in Team Leading. The flexible structure makes it highly adaptable to you and your employers needs without sacrificing the quality of the full ILM Level 2 Certificate in Team Leading. As you might expect, the ILM Level 2 Introductory Certificate in Team Leading offers valuable preparation for the ILM Level 2 Certificate in Team Leading and can be used as a bridge back into learning.
- Content:** The three one-day workshops cover:
- Programme Induction
 - The Role of the Creative Team Leader
 - Developing Yourself
 - Team Structure
 - Motivating the Team
 - Dealing with Problems
 - Effective Communication
 - The Team Leader and Health & Safety
 - Programme Reflective Review
- Entry Requirements:** No formal entry requirements, but participants ideally should be working in or managing teams, though not necessarily in a leadership role, and have a background which will enable them to benefit from the programme.

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- Assessment:** Knowledge Assessment of two short answer questions per segment, or a short Reflective Review of each segment.
- ILM Membership:** Those who achieve these awards are eligible to apply for the minimum grade of Associate membership (AMInstLM).
- No of Participants:** Maximum 12 people
- Tutors:** Alec McPhedran is a leading coach and facilitator of leadership and personal development in the broadcasting industry. His workshops tend to be very energetic, fun and productive. Alec was previously responsible for learning and talent development at Channel 4, FTKnowledge, The Pearson Group and Henley Management College. Alec is a member of BAFTA and the RTS and is the founder of mcphedran co uk and Skills Channel TV.
- Anne Leaver is one of mcphedran co uk's main associates. For over twenty years Anne has specialised in people development skills, focussing on developing talented team leaders and managers. Anne is the main ILM quality assurance manager on the ILM programme and ensures that any learning is delivered at least to national standards. Anne has a unique delivery style that ensures participants enjoy and learn people management and how it links directly to their role.

Programme Structure:



Additional: This programme can also be delivered over two or three days as a stand-alone, non-accredited Creative Team Leader workshop.

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