



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

“Some people fold after making one timid request. They quit too soon. Keep asking until you find the answers. In sales there are usually four or five "no's" before you get a "yes.”
Jack Canfield

Workshop Title:	New to Pitching?
Aimed at:	People in the media industry who need to pitch ideas to commissioning editors, designers, buyers, in order to move to the next level of promoting their ideas or services but have had little or no formal training or experience in ht subject.
Aim:	The aim of the workshop is to develop techniques and skills in preparing for and delivering an effective pitch to a range of people.
Duration:	10.00 to 5.00
Content:	The content for the session: <ul style="list-style-type: none">• Defining a pitch• Ideas and enthusiasm• Developing your pitch• On-line pitching• Getting in the door• Preparing for a face to face pitch• The dreaded pitch• Learning from No• Pitching skills
No of Participants:	Maximum 12 people
Format:	A highly interactive day, ideally working on real life examples through developing individuals pitches with facilitator and fellow participant support and feedback.
Benefits:	As a result of the day, attendees will be able to positively prepare, communicate and deliver confident pitches to a range of stakeholders with a view of getting them to the next stage.

For more information visit www.skillschannel.tv or call 0845 8377763