

SKILLS CHANNEL TV

TALENT DEVELOPMENT FOR BROADCASTERS



Skills Channel TV provides tailored training specific to broadcasters and screen based company's needs. We have a great team of associates who have worked in the industry and have a track record of providing high impact learning. Skills Channel TV gives you experience and quality to get the best out of your talent.

“Imagination is more important than knowledge.”
Albert Einstein

Workshop Title:	Thinking of Breaking Free?
Aimed at:	People in the media industry who would like to explore the opportunity of setting up as a freelancer or who wish to establish their own business.
Aim:	The aim of the workshop is to identify opportunities and issues around setting up your own business
Duration:	Two Days
Content:	The content for the session: <ul style="list-style-type: none">• The Current SME Challengers• Your Unique Offering• You the Business Plan• Sole Trader, Partner or Limited• Finance Stuff and Legal Gobbledegook• Networking in the Creative Industries• National and Local Business Start Up Support• Case Studies of Success and Broken Dreams• Planning to Break Free
No of Participants:	Maximum 12 people
Skills Channel TV:	Skills Channel TV is part of the hugely successful mcphedran co uk, the training company for the creative industries. The aim of Skills Channel TV is to focus on developing people in the broadcast industry. The company was founded by Alec McPhedran who is a leading coach and facilitator of leadership, business and personal development in the creative industries. Alec is the lead facilitator on this programme having experienced how to set up business in the creative industries. The second facilitator is Greg Clarke. Greg is a leading associate of Skills Channel TV and has a huge wealth of experience in business start up and marketing.
Benefits:	As a result of the two days, participants will have developed a range of key and accurate themes to help them decide if and when to set up on their own in the creative industries.

For more information visit www.skillschannel.tv or call 01536 522792